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BE MODERN IN 1960
Sell Modern Lawn Seed Mixtures
SEED MARKET QUOTATIONS



62
Vaughan's Seed Co.
18 DESBROSSES STREET
NEW YORK 13, N. Y.
Master Blend
With Merion Blue,
Delta Blue and Penn Lawn Fescue

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BULK RATE
U. S. POSTAGE
PAID
New York, N. Y.
Permit No. 15248

Sept. 1, 1960

Recleaned Bird Seeds and Grain

Following Prices F.O.B. Our Warehouse, New York, Gross for Net. Bag Lots, Less than Bags
at Slightly Higher Price

SUNFLOWER	Per 100 lbs.	MIXED BIRD SEED	Per 100 lbs.	MISCELLANEOUS GRAINS	Per 100 lbs.
Sunflower, Small Black Fancy (Domestic)	11.50	Love Bird Seed (for Parakeets)...	10.00	Buckwheat	ASK
Sunflower, Poultry				Hulled Oats	7.50
Sunflower, Parrot (Grey Striped)	15.00			Flax, Whole	13.00
Sunflower, Large (Grey Striped)	18.00			Seed Rye	5.00
BIRD SEED				VAUGHAN'S WILD BIRD SEED	
Canary Seed (Extra recleaned).....	11.00	OTHER BIRD FOOD INGREDIENTS		Contains All Bird Seeds - No Fillers or Screenings	
Rape, Large Black	11.00	Hemp, extra recleaned		A—Packed in 100 lb. bags	7.50
Millet, Large Yellow	5.75	(Sterilized)	17.00	B—Packed in 100 lb. bags	8.00
Millet, Small Yellow Finch	8.00	Milo Maize	4.50	(B includes 20 empty 5 lb. printed paper bags)	
Millet, Large Red	6.00	Peanut Hearts	13.00	C—Packed 20-5 lb. bags	9.00
Millet, White Proso	5.75			When ordering Wild Bird Seed be sure to specify whether you desire A, B, or C method of packing.	

All orders are accepted with the understanding that price in effect at time of shipment will apply. All sales in
accordance with our warranty clause. Prices are to recognized dealers only.

Vaughan's Seed Company

ESTABLISHED 1876

Wholesale Grass Division, 18 Desbrosses St., New York 13, N. Y., Tel. WALKer 5-4555 or BARclay 7-4900 Ext. 2
Main Office, 85 White Street (near Lafayette St.) Phone BARclay 7-4900 New York 13, N. Y.
September 1, 1960

Vaughan's MASTER BLEND

Merion Formula

Once again, Vaughan's offers the finest all-around lawn grass formula ever developed . . . a blend including three new, improved grasses selected as Champions by National Turf Research.

Merion Kentucky Blue Grass is a distinct variety found growing on a tee of the Merion Golf Club near Philadelphia. Its exceptional color, vigor and other advantages attracted interest and resulted in tests by experiment stations, golf clubs and private growers all over the U.S.A. Vaughan's pioneered the commercial development of this new variety, now judged superior to common Kentucky Blue Grass by most authorities. More than a million seeds of this famous variety are found in every pound of MASTER BLEND Merion Formula.

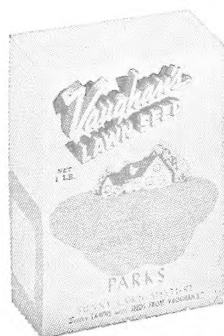
Delta Kentucky Blue Grass, a variety recently discovered in Canada, is known for exceptional seedling vigor. Delta was added to Master Blend because it starts growing more quickly than other perennial grasses and provides early cover to hold down weeds and shelter the slower-to-germinate Merion.

Pennlawn Creeping Red Fescue, a hybrid grass bred at Pennsylvania State University, was added to the Master Blend Formula because it provides thick green cover for shady places and sandy soil and shows excellent heat and disease resistance.

The result is a beautiful lawn . . . a tough lawn . . . a lawn which rolls out a green carpet under more different conditions of soil and climate and shade. No wonder Vaughan's Master Blend Merion Formula is creating a sensation from coast to coast!

OTHER Vaughan's MIXTURES FOR FALL 1960

Price on mixtures F.O.B. New York City, but prepaid on 200 lb. lots or over.



VAUGHAN'S PARKS FORMULA

NOW CONTAINS MERION AND DELTA BLUE GRASS, THE NEW BLUE GRASS DEVELOPED FOR SEEDING VIGOR AND BETTER LAWN
USE 1 LB. TO 250 SQ. FT.

1 lb. cartons . . . (Retail \$1.45) . . .	\$21.50 per case of 25
3 lb. cartons . . . (Retail \$4.30) . . .	\$40.32 per case of 16
5 lb. bags (Retail \$7.10) . . .	\$41.00 per bale of 10

Per 100 lbs.

10 and 15 lb. bags . . . \$81.00	100 lb. lots . . . \$78.00
50 and 25 lb. bags . . . \$80.00	500 lb. lots . . . \$77.00

VAUGHAN'S COLUMBIAN (GENERAL PURPOSE FORMULA)

USE 1 LB. TO 250 SQ. FT.

Especially adapted for medium shade and sandy soils.

Contains Pennlawn Creeping Red Fescue, Delta Kentucky Blue Grass, and other permanent grasses

1 lb. cartons (Retail \$ 1.25) . . .	\$18.50 per case of 25
3 lb. cartons (Retail \$ 3.70) . . .	\$34.56 per case of 16
5 lb. bags (Retail \$ 6.10) . . .	\$35.00 per bale of 10

Per 100 lbs.

10 and 15 lb. bags \$69.00	100 lb. lots \$66.00
50 and 25 lb. bags \$68.00	500 lb. lots \$65.00

VAUGHAN'S DENSE SHADE FORMULA

USE 1 LB. TO 250 SQ. FT.

Composed of grasses most suited for growing in heavily shaded situations. Is also satisfactory in moderate shade. Includes Pennlawn Creeping Red Fescue.

1 lb. cartons (Retail \$ 1.25) . . .	\$18.50 per case of 25
3 lb. cartons (Retail \$ 3.70) . . .	\$34.56 per case of 16
5 lb. bags (Retail \$ 6.10) . . .	\$35.00 per bale of 10

Per 100 lbs.

10 and 15 lb. bags \$69.00	100 lb. lots \$66.00
50 and 25 lb. bags \$68.00	500 lb. lots \$65.00

VAUGHAN'S "NEW IMPROVED"

LONG ISLAND FORMULA

With MERION KENTUCKY BLUE

This contains the basic grasses originally recommended by the Long Island Agricultural and Technical Institute at Farmingdale. All of higher qualities than standards. With Red Top instead of Bent. Also now includes Merion Blue. Merion Blue and Mixtures with Merion have proved outstanding in official trials on Long Island. This mixture will do equally as well on shale soils of New Jersey, and in Connecticut and Westchester County.

(For Mixture without Merion Blue—see Duryea Long Island)

	Retail Prices	Dealer Price
1 lb.	\$ 1.25	\$18.75 per case of 25
5 lbs.	6.00	35.00 per bale of 10
25 lbs.	27.50	lots of 2 or more \$16.00 each
		\$60.00 per 100 lbs.



VAUGHAN'S VALU-BLEND LAWN MIXTURE (Formerly "Excel")

1 lb. cartons . . . (Retail \$.90) . . .	\$13.50 per case of 25
3 lb. cartons . . . (Retail \$2.65) . . .	\$24.96 per case of 16
5 lb. bags (Retail \$4.35) . . .	\$25.00 per bale of 10
25 lb. bags . . . \$48 per lb.	100 lbs. \$46.00 500 lbs. \$225.00

SPECIAL MIXTURES

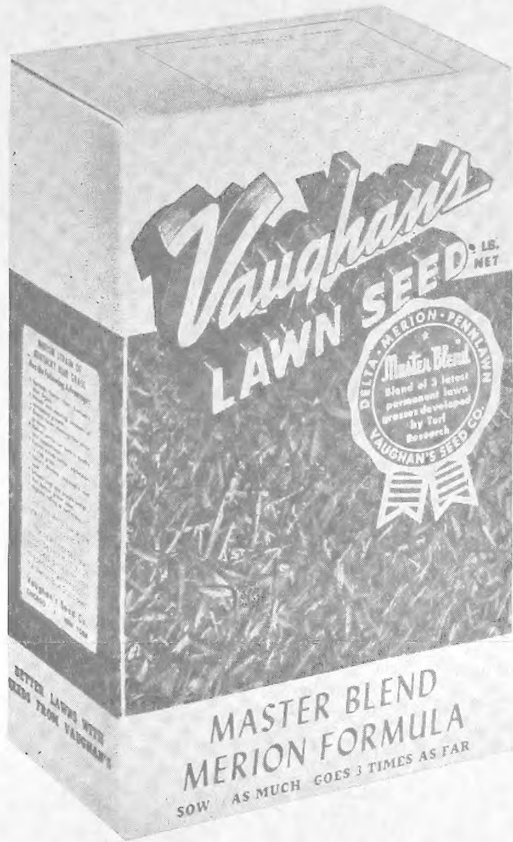
If interested in lower priced formulas other than we list — or your own formulas — let us know and we will be glad to quote.

BE MODERN! Sell Modern Lawn Seed Mixtures

September 1, 1960

Vaughan's MASTER BLEND

Merion Formula



EXPERTS PICK MERION FOR LAWNS AND PLAY GROUNDS

Contains 3 latest grasses developed by scientists

- Grows greener . . . stays greener all summer
- Stands closer, less frequent mowing
- Produces thicker turf . . . spreads faster
- Crowds out crabgrass and other weeds better
- Resists leaf spot and other diseases
- Deeper, stronger roots resists drouth and heat . . . need less watering
- Broader, sturdier leaves withstand wear better than other luxury-look grasses
- 100% Perennial Grasses . . . 42% Merion Kentucky Blue Grass plus Delta Kentucky Blue Grass and Pennlawn Creeping Red Fescue
- Costs less because it goes farther . . . sow 1 lb. per 750 sq. ft. . . . only 1/3 as much as standard blue grass mixtures.

MERION FORMULA—100% PERENNIAL GRASSES

Contains over 1,000,000 seeds of pure Merion strain of Kentucky Blue Grass, plus Delta Kentucky Blue Grass, plus Pennlawn Creeping Red Fescue and Red Top. Costs less because it goes farther.

	Retail	Packed	Cost		Retail	Packed	Cost
1 lb. ctns.....	\$ 1.98	Case 25/1 lb.....	\$30.00	25 lb. bag.....	\$ 46.00	Bag 1/25 lb.....	\$28.00
3 lb. ctns.....	5.90	Case 16/3 lb.....	56.16	50 lb. bag.....	90.00	Bag 1/50 lb.....	55.50
5 lb. bag.....	9.65	Bale 10/5 lb.....	57.50	100 lb. bag.....	178.00	Bag 1/100 lb.....	110.00
10 lb. bag.....	18.80	Bale 2/10 lb.....	22.60	Broken Cases 5c per lb. higher			

MERION STRAIGHT

	Retail	Packed	Cost		Retail	Packed	Cost
1 lb. ctns.....	\$ 2.29	Case 25/1 lb.....	\$38.25	25 lb. bag.....	\$ 55.00	Bag 1/25 lb.....	\$35.00
3 lb. ctns.....	6.85	Case 16/3 lb.....	71.04	50 lb. bag.....	108.50	Bag 1/50 lb.....	69.00
5 lb. bag.....	11.25	Bale 10/5 lb.....	72.50	100 lb. bag.....	210.00	Bag 1/100 lb.....	135.00
10 lb. bag.....	22.50	Bale 2/10 lb.....	28.60	Broken Cases 5c per lb. higher			

Above Delivered Free on 200 Lb. Shipments, Otherwise F.O.B. New York City.

VAUGHAN'S SEED COMPANY

WHOLESALE GRASS SEED DIVISION

September 1, 1960

18 DESBROSSES STREET, NEW YORK 13, N. Y.

PHONE
Walker 5-4555
BARclay 7-4900 Ext. 2

We quote today's values, subject to market changes, f.o.b. warehouse New York, for prompt shipment. Terms: NET CASH, no discount, subject to arrival draft. BAGS ARE NOT RETURNABLE • Cost of all cotton and burlap bags included in the price, basis gross for net weight. All orders are accepted with the understanding that prices in effect at that time will prevail.

RED CLOVER Per 100 lbs.
Medium, purity 99% 38.00

ALSIKE CLOVER
Extra Fancy, purity 99% 29.00

ALFALFA
Northern, purity 99% 37.00
Ranger Alfalfa (certified) 42.00

WHITE CLOVER
Extra Fancy 80.00
Packed in 1 lb carton \$11.40 per dozen.
Packed in 1/2 lb. bags, \$6.50 per dozen.
Ladino White Clover (certified) 78.00
New Zealand White Clover 85.00
in 1 lb. boxes \$12.00 Dozen
in 1/2 lb. bags 7.00 Dozen
Kent Wild White Clover 85.00

OTHER CLOVERS
Sweet Clover 16.00
Birdfoot Trefoil Imported 60.00
Empire Birdfoot Trefoil 80.00
Inoculation for Clovers and Alfalfa
35c Bus. Size (Case Lots)

TIMOTHY
Fancy, purity 99.60% 15.00

REDTOP
Solid Seed, purity 92% 33.00
Solid Seed, purity 95% 35.00
Solid Seed, purity 98% 38.00

BLUE GRASS
Kentucky, fancy, purity 85% 38.00
in 1 lb. boxes 58.00
Kentucky, extra fancy,
purity 90% 41.00
Kentucky, superfine, purity 98% 48.00
in 1 lb. boxes 68.00
Canada Blue, fancy 85.00
Merion Kentucky Blue 92% 135.00
Merion Kentucky Blue Tag Ask
Delta Kentucky Blue 53.00
Arboretum Kentucky Blue 75.00

ROUGH BLUE GRASS
Poa Trivialis 90% 55.00

RYE GRASSES Per 100 lbs.
Common Ryegrass 9.50
Italian Ryegrass (Domestic) 9.50
in 5 lb. bags 14.50
Perennial or English Rye Grass 14.00
in 5 lb. bags 19.00

BENT GRASSES
Astoria Colonial Bent Blue Tag 60.00
in 1 lb. boxes 80.00
Colonial Bent Blue Tag 65.00
Seaside Bent Blue Tag 100.00
in 1 lb. boxes 120.00
Highland Bent Blue Tag 35.00
Mixed Bent (South German) 125.00
Penncross Creeping Bent 675.00
50 lbs. 350.00
Velvet Bent Ask

RED AND TALL FESCUES
Chewing Fescue (Domestic) 29.00
in 1 lb. boxes 50.00
Creeping Red Fescue (Domestic) 32.00
Creeping Red Fescue (Imported) 29.00
Illahee Creeping Red Fescue B.T. 33.00
in 1 lb. boxes 53.00
Penn Lawn Fescue Blue Tag 35.00
in 1 lb. boxes 55.00
Alta Tall Fescue Ask
Kentucky 31 Tall Fescue 18.00
Sheeps Fescue 55.00

HAY GRASSES
Meadow Fescue Ask
Orchard Grass 30.00
Brome Grass (Lincoln) 28.00

MISCELLANEOUS
Dwarf Essex Rape 12.50
Hairy or Winter Vetch 17.00
Sudan Grass (Piper) 11.00
Sudan Grass, Common 10.00
Bermuda Grass 55.00
Bermuda Grass Hulled 75.00

MILLETS
Japanese 10.00

MISCELLANEOUS GRAINS
Seed Buckwheat Ask
Flax, Whole 13.00
Seed Rye 5.00

LAWN MIXTURES Per 100 lbs.
DURYEY FORMULAS
Prepaid on 200 lbs. or over.
Quick Result Mixture
Composed of Quick Growing Grasses
in bulk 18.00
in 5 lb. bags 23.00

Columbia Park
in bulk 23.00
in 5 lb. bags 28.00
Yorkshire Park (Formerly
"Gramercy Park") in bulk 30.00
Duryea's Central Park Choice
in bulk 40.00
in 5 lb. bags 45.00
Old Homestead
in bulk (No Clover) 42.00
Duryea's Evergreen
in bulk 45.00
Duryea's Superior
in bulk 50.00
Shady Spot
fancy, in bulk 42.00
Athletic Mixture 52.00
Duryea's Long Island Mixture
in bulk 40.00
in 5 lb. bags 45.00

GRASS MIXTURES
For Hay and Pasture 35.00

5 LB. POLYETHELENE BAGS
WE OFFER 2 MIXTURES
FORMULATED AND PRICED TO HELP
YOU MEET LOW PRICE
COMPETITION
GREENVIEW
EMERALD ISLE
ATTRACTIVE COLORED BAGS
PRICES ON REQUEST

INOCULATION
LEGUME-AID (Powder Form)
1 bu. size Alfalfa and
All Clovers and Trefoil35 each
2 1/2 bush.70 each
2 bu. size Soy Beans28 each
Pkt. Birdsfoot Trefoil20 each
Prices Are For Case Lots

Somewhat higher prices charged if less than full bags are ordered.

"The Vaughan's Seed Co. warrants to the extent of the purchase price that seeds sold are as described on the container, within recognized tolerances. Seller gives no other or further warranty, express or implied."